

# SPONSORSHIP LEVELS *2025*





Males graduates from Class of 2022: Shanard Linsey, Robert Combs, Steven Yates (Entrepreneurship Trainer), Terrance Mitchell, Derek Jones, Albert Gawlak, Michael Hines

# ABOUT

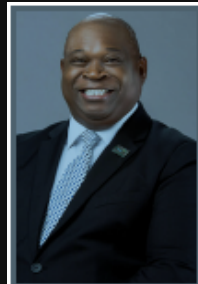
Project Restart is a 501c3 organization whose mission is to reduce recidivism and increase success outcomes among formerly incarcerated individuals through education, training, mentorship and capital. The program explores training topics in the areas of personal development, professional development and entrepreneurship. Upon completion of the program, members have the opportunity to pitch for financial support to aid them in their next steps to success.

This program began in 2020 and operates year-round, providing the resources and connections to human capital that individuals with backgrounds require to achieve and maintain self-sufficiency and continued success.

# BOARD OF DIRECTORS



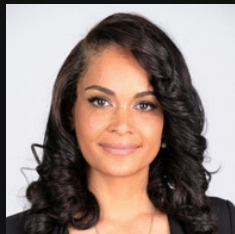
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Cathy Bethune  
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Community Development Mgr



Tiffany Kirk  
Comon Good Atlanta  
Exec. Director  
*Project Restart*  
Founder



Shawna King  
Bank of America  
Senior Banker  
Mentor Coordinator



Jay Holder  
Columbia University/  
GACHEP  
Program Alumni



Marina Hutchinson  
Court TV  
Producer

**Project Restart's** Board of Directors is dedicated to the mission of the program. All are engaged in fundraising efforts, personal giving, marketing and providing their technical expertise to the program.

Each board member serves on one or more committees and some serve as mentors and advisors to program participants.

# FOUNDER & SUPPORT

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*Tiffany Kirk*

FOUNDER AND EXECUTIVE  
DIRECTOR

Tiffany Kirk, the founder of Project Restart, considers herself a "Social Equity Warrior". She has over 16 years experience in community development for the financial sector, over 20 years in education and financial education, and 15 years formally working with incarcerated and returning citizen youth and adult populations.

Her vision for Project Restart is to be a key reentry program locally in Atlanta and beyond. She understands that the key to personal success is human, educational and financial support for any demographic, but more importantly for returning citizens.

Tiffany and her team's dedication has led to the program graduate 46 adults since 2020. According to recent surveys, only 2 of the alumni of the program have faced criminal charges, one of whom faced charges of a crime committed prior to entering the program. A 4% recidivism rate is much more promising than the general recidivism rate in the state of Georgia which currently stands at greater than 30%. All alumni have begun and maintained employment, training and/or entrepreneurship ventures upon completion of the program.

With the continued operation and growth of Project Restart, these outcomes will continue. It is through the support of public and private donors that the program can operate, hence, Project Restart sources and accepts financial support on an ongoing basis.

# ALUMNI SUCCESS HIGHLIGHTS

## *Shanard Linsey*

Shanard returned home from incarceration in November 2021, after serving 26 years in prison. At that time, Shanard began his own home inspection program. Through participating in and completing Project Restart, Shanard was able to complete his business plan, greatly improve and execute his marketing strategy and purchase new equipment for his business. His brand and customer base has greatly grown since completing the 2022 program.



2022 Project Restart Graduation; Shanard Linsey, Board Chair- Cecilia Bailey and Tiffany Kirk



2021 Project Restart Graduation; Sharee Jackson, Mentor- Twanna Wood and Tiffany Kirk

## *Sharee Jackson*

Sharee Jackson, a licensed cosmetologist, entered the 2021 program while providing cosmetology services out of her home. Through a powerful mentorship experience, Sharee was encouraged to consider renting a salon suite to operate her business from. Sharee pitched for funding to begin her lease, purchase equipment and additional hair technique training and is now a successful entrepreneur.

# PROGRAM OUTCOMES

- Since 2020, 65 adults have successfully completed Project Restart's 12-week program
- 100% of graduates have improved their employment, entrepreneurship or education foundation
- Within 1 year of completing the program, we have seen a 4% recidivism rate compared to the statewide rate of nearly 50%

# COMMUNITY IMPACT

- Project Restart has cultivated relationships with over 75 nonprofit organizations, correctional facilities, government agencies and private businesses since 2020
- The program has served over 150 individuals in the non-traditional programming providing resources and financial education in transitional housing and two correctional facilities



# SPONSORSHIP OPPORTUNITIES

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## **TITLE SPONSOR**

**\$150,000**

- Title sponsor for all signature events including Reentry Summit (April 2025) the 2026 full cohort program (summer 2026)
- Title sponsor for all general sessions (up to 20)
- Name and logo included on our website
- Name and logo included in all marketing and publications
- Recorded video message for social media announcement
- Logo and name included in all future email and social media ads
- Free access to all events

## **GOLD SPONSOR**

**\$75,000**

- Sponsor for Reentry Summit Resource Fair and special events
- Gold sponsor recognition for all signature events
- Gold sponsor recognition for 5 general sessions
- Name and logo included on our website
- Name and logo included in all marketing and publications
- Free access to all events

## **SILVER SPONSOR**

**\$25,000**

- Sponsor of breakout sessions at the 2025 Reentry Summit
- Silver sponsor recognition for 2 general sessions
- Name and logo included on website
- Name and logo included in all marketing and publications
- Free access to all events

## **BRONZE SPONSOR**

**\$10,000**

- Meal sponsor of the 2025 Reentry Summit
- Name and logo included on our website
- Name and logo included in all marketing and publications
- Free access to all events

## **SUPPORT SPONSOR**

**\$5,500**

- Name and logo included on our website
- Name and logo included in all marketing and publications
- Free access to all events

**If you are interested in sponsoring the 2025 program, please contact us:**

info@projectrestartatl.com  
(404)981-4954

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